

Western Reserve Rowing Association (WRRRA) 2018 Veterans Rowing League (VRL) Sponsorship Form Cleveland's Premier Adult Rowing Club

About WRRRA

Western Reserve Rowing Association (WRRRA) is a non-profit, volunteered-run adult rowing organization with over 500 members. WRRRA is a member organization of the Cleveland Rowing Foundation (CRF). Along with WRRRA, CRF supports nearly 1,500 rowers in Northeast Ohio through the association of other member organizations which include St. Ignatius High School, Shaker Heights High School, Cleveland Municipal School District, Cleveland State University, Case Western Reserve University, and John Carroll University, as well as affiliations with the Cleveland Metroparks.

We work with community partners like you to enhance the environmental and recreational quality of the Cuyahoga River while promoting the athletic, educational and social benefits of rowing throughout Greater Cleveland.

WRRRA is a certified 501(c)3 organization and relies on donations and other generous contributions from individuals and businesses. We strive to run a lean operation but membership dues and fees alone are not sufficient to cover the cost of all programs. In order to achieve our mission while keeping costs at a sustainable level, your \$350 sponsorship donation helps fund the many expenses attributed to the sport of rowing in Cleveland and includes:

- ✓ Company name and logo imprinted on your sponsored crew's t-shirts.
- ✓ Banner with company name and logo prominently displayed during SRL/VRL race day and at the Cleveland Rowing Foundation boathouse.
- ✓ Sponsor will receive two team t-shirts (*please note sizes below*).
- ✓ Sponsorship donations are used to help defray costs of running the SRL/VRL program including equipment maintenance, coaching fees, t-shirt expense, race day expenses, and boathouse operations.
- ✓ All sponsors will receive a 501(c)3 charitable donation receipt for their sponsorship.

Questions/Social Media

Club Manager: SRL@WesternReserveRowing.com

Outreach Programs Director: OutreachPrograms@WesternReserveRowing.com

Website: WesternReserveRowing.com

Facebook: Western Reserve Rowing Association **Twitter:** @RowinginCle

For more information about CRF visit: ClevelandRows.org

All SRL Sponsorship forms, checks, and logos are due May 25, 2018 by 5:00 pm.

**Western Reserve Rowing Association
2018 Veterans Rowing League Sponsorship Form**

Sponsor Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Contact Name: _____

Contact email: _____

Sponsor Web address: _____

Team Contact: _____

Team #: _____ Sponsor Artwork Submitted: Yes / No

2 Sponsor t-shirt size request (XS – XXL): 1st _____ 2nd _____

Donation: Please deliver this completed form, along with your check for \$350 made payable to Western Reserve Rowing Association, **by 5:00pm on May 25th** to:

WRRRA
Attn: Veterans Team Sponsorship
1003 British Street, Cleveland, OH 44113

Artwork/Logo

The sponsor logo may be provided in one of the following formats only:

- ✓ .ai (*adobe illustrator*)
- ✓ .eps (*encapsulated post script*)
- ✓ .psd (*Photoshop*)

The minimum picture size for an image should be 4" x 5". All images must be at least 300 dpi with pixel dimensions of 550 x 550. Please submit any vector-based artwork of your company logo/brand to: SRL@WesternReserveRowing.com.