

JULY 2015 BOARD MEETING

WESTERN RESERVE ROWING ASSOCIATION

July 13, 2015, CRF Boathouse
6:20 pm

Next meeting August 4, 2015

JUNE 2015 MINUTES

- Defer approval of June minutes until we get new version from suggested alterations.

SECRETARY'S REPORT

FRANK CAMPBELL

- Incident report submitted to Insurance agent. Frank reports that this can be handled quickly, as advised by agent.
- CRF Safety Committee did not take any action.

TREASURER'S REPORT

LAURA LOESCH

- Assets are healthy. We are \$37K below what we projected in revenue, but program registrants are up in many of the programs.
- Expenses are tracking well against budget projections and are actually a bit lower than projected.
- We are about $\frac{3}{4}$ of the way through our revenue-producing part of the year.
- KW moved to accept the report, with FC seconding.

MANAGER'S REPORT

- No report because of time trials ongoing.

CRF UPDATE

MICHELLE LUNDON FOX

- New docks installed. Additional ramps will be installed.
- CRF maintenance day has occurred and cleaned up the grounds.
- Fundraising for new locker room underway. Donor matching up to \$50K. Development committee members for this initiative are needed. Communication has gone out to members on social media. Can CRF provide us with materials and information to provide our members to create engagement?
- Scullers - some that are renting rack space need to belong to member org; communications have gone out to them.
- CRF operations meeting - setting up schedule for the fall and the standard planning for fall rowing was on the agenda.
- Safety Committee is working on the SAM and it will go out to the committee for review, and then be released.

PRESIDENT'S REPORT

KATHY WHITFORD

- We need to look at **committee coversheets** and alter to reflect reality. Process: director review; what needs to change; then discuss as a group. Executive summary by each director with changes and why. Do for August meeting for a group review. Send to Laura, who will compile edited version and executive summary from each director.
- Wednesday July 22 is the deadline to submit materials to Laura for August 4 meeting.

- Board succession: KW, JP, and SJ's seats will be open. Need to review open CRF delegate positions. KW and JP are not going to seek re-election. Jaz may be a good resource for identifying candidates. The details regarding board meeting etc. have been set.
- Online donation issue - recent guest sculler donation prompted review of online donation and questions on how donations can be made. Online donation takes the donor to the store where the square is used along with instructions on how to pay by check.
- Strategic issue of how to organize fundraising campaigns for donations - can be addressed when we review the committee cover sheets.

COMMUNICATIONS COMMITTEE

MAURICE RUELENS

- Suggestions and discussion about getting additional donations from SRL members.
- Restricted donation for boat fund.
- Phone was used for people asking for subs. Not to be used for a sub hotline. 216-302-8399.

PROGRAM COMMITTEE

- Reaching out for the final SRL regatta to other clubs: Steel City, Sandusky, Portage Lakes, etc. for inclusion in this last SRL regatta.
- Suggestion: Bring on an intern for next year to help Jaz. It is worthwhile to look into various ways of funding an internship. Next steps can include research on Row2K, funding from Cleveland Foundation and colleges, sports management programs, draft description, etc. Contact at B-W might be a good contact for more information.

COACHING REPORT

JEN PRUGH

- Safe sport program is part of compliance process. There is one outlier whose coaching duties will be suspended until compliance.
- Coaches are subbing for each other, covering for each other. There has been a change in how the coaches are more invested and taking on more responsibility.
- Bella is working on developing a curriculum for the first seven weeks of SRL; lesson plans to take on the water - one pagers; Michelle will send sculling information to Jen for reference. We will then plan on how to implement.
- Discussion of ride along children with coaches. Have the same waiver signed as for the 16-year old cox - members/policies/waivers on the website: US Rowing waiver parental consent section.

CORPORATE ROWING REPORT

SARAH JACKSON

- August 14 Corporate Rowing event is still scheduled. 3 boats -- 2:30 to 5:00. Eckles will do the erg coaching.
- Need more adaptive rowing volunteers on Sunday mornings. Recruitment efforts to be ongoing - the training can be done easily. Get a new target email to certified rowers. Frank to send Mo the list of SQL 1 and 2 rowers with emails.

EQUIPMENT REPORT

VICTORIA ANDERS

- Workshop was well attended. Building excitement among new rowers.
- July 25 and 26 for maintenance - painting, washing the shells, repairs.
- Looking at equipment upgrades - oars with wood veneer handles; different types of launches - more durable for purchase in subsequent years.
- Merch - adding new items: Karen will sell some of her jewelry in the WRRR store; we have glasses that can be etched; rowing illustrations for shirts; etc. capitalizing on the love of rowing.

- Merch table is set up week of time trials to make up for loss of first SRL regatta revenue.
- Boat naming policy. Goal is to make the price point reachable for rowers. Naming rights plan for corporate naming still needs to be defined. Jen and Victoria will review language one more time - it will be sent out as a motion in email.

SWEEPS, SRL, SCULLING REPORT

MICHELLE FOX

- Sweeps - comms to rowers about equipment availability decrease during this weekend's Welland regatta.
- Fall rowing - need description for website. Being structured similarly to SRL.
- Rowing leagues T-shirts - logos, colors, sizes are problematic. Need to find another vendor - Jaz got quotes. We are not submitting to past vendor for fall quote.
- Group of scullers without member org - communications to Kirk and to the scullers. Kirk will communicate with them.
- Cost per seat for WRRRA members who are masters who are sculling. A regatta seat fee.
- Sculling committee met July 11 to discuss incident in June and made recommendations to board to suspend sculler for balance of 2015 and make prorated refund. Status will be reviewed for 2016 season.
- Move to support sculling committee recommendation to the board -- KW moves and JP seconds
- Michelle will send for the minutes of the Safety Committee.
- Discussion of point system for safety, incident reports and equipment damage and how this might be implemented. Would be for all of WRRRA.
- Learn to Row on August 15 and 16 or August 28 and 29.

VOLUNTEER REPORT

SALLY FAHRENHOLZ

- Members who are volunteering are still a small group. Brainstorming ways of growing this group.
- Need more committee members.
- Working on more communications to recruit, thank, raise awareness of needs and of work done.
- Working on ideas for recognition.
- Recruitment of volunteers for Learn to Row, SRL regatta, corporate rowing and HOTC is ongoing.

ADMINISTRATION/SECRETARY REPORT

FRANK CAMPBELL

- Email list for safety issue communication has been provided to CRF for purposes of alerting to safety conditions.
- Fall Reg will be open around August 1. Frank needs program description.

FINANCE REPORT

LAURA LOESCH

- Board members - please comply with the Safe Sport requirement.

Action items: review of committee sheets; changes and recommendations

Adjournment: FC with KW seconding. 8:39 adjournment.