

MAY 2014 BOARD MEETING

WESTERN RESERVE ROWING ASSOCIATION

May 13, 2014, CRF Boathouse 6:30 pm

In attendance: Jeff Zabor, Frank Campbell, Bill Rickman, Victoria Anders, Kathy Whitford, Laura Loesch, Sally Fahrenholz, Jennifer Prugh, Jasmine Carlsen

Next meeting - WRRR Board Meeting - Tuesday June 9, 2014, CRF Boathouse - 6:30 pm

SECRETARY'S REPORT

FRANK CAMPBELL / AMY HARMON

1. Minutes of previous Board meetings

- April board meeting minutes

Amy will re-send the amended April minutes and they will be approved by email vote.

2. Notice and Ratification of action taken in between meetings.

a. Full Board

- \$1,000 Donation to CMSD Rows

Kathy Whitford moved to donation to CMSD Rows. Sally Fahrenholz seconded. All approved.

b. Executive Committee

• **No business between meetings occurred.**

TREASURER'S REPORT

LAURA LOESCH

- The Treasurer distributed the April financials via email and in print at the meeting.
- We are in a good shape relative to our current position.
- Outstanding items: sales taxes.

Kathy Whitford moved to approve the reports as presented. Frank Campbell seconded. All approved.

WRRR CLUB MANAGER'S REPORT

JAZ CARLSEN

- There were cancellations during the first week due to extreme weather conditions.
- Discussion regarding payment of coaches and coxswains for today's cancelled rowing for SRL. If a cancellation occurs after 4pm, the coach and coxswain could potentially get paid. If a storm/lightning/etc. is delaying a row and it ultimately gets cancelled, the coach/coxswain gets paid for that particular row.
- Discussion of communicating SRL row cancellations. Establishing a protocol of who contacts, when, etc. If there is a dock closing or if WRRR decides to not hold SRL session, Jasmine or Frank would send out to the list.
- A SRL member was particularly upset and requested a refund. The Club Manager and Board President also spoke with the individual.
- Logistically, coxswain scheduling is up in the air until after the high school teams seasons end.

PRESIDENT'S REPORT

JEFF ZABOR

- Deferred to the end of the meeting.

REPORTS OF DIRECTORS, COMMITTEES, ADVISORY GROUPS

COACHING AND COXING

JENNIFER PRUGH

- Coaching: We have coaches! Discussion of timesheets. We have a fairly decent substitution list. Jasmine has all of the contact information as well. Currently, the coaching syllabus is about 10 pages long. Kirk and Jennifer are planning a coaching meeting to distribute this. Some of the Rec Rowing Coaches were able to attend the meeting too.
- Coxing: We were scrambling on Sunday night. We have got all of the waivers, etc. Coxswain assignments will be distributed. The parents still need to sign for the minors.
- Coxing Clinics this weekend. 3 slots open on Sunday, 1 open on Saturday.

WRRR COMMUNICATIONS, ROWER EDUCATION

BILL RICKMAN

- Communications: Usual announcements of registration, coxing clinics.
- Working with Jim Ridge regarding Pep Club during the Marathon and the CMSD Rows fundraising effort. It will take place at the Harp on Sunday, May 18. The Harp will be donating \$1/beer (specific brands) and 10% of all food sales from 9am-2:30pm to the CMSD Rows/CYRA fundraising campaign. WKYC will be there. Erik Murdell will be there with his music, etc. It will be helpful if some of the CMSD rowers can be there to promote the fundraiser. Bill, Frank and Jeff will collaborate on getting the word out.
- Needs to get in contact with CRF regarding the Gay Games.
- There have been more followers on Twitter and Facebook. Bill does not have anyone on the committee that is currently assisting in the social media and will send out a request for assistance. Discussion of utilizing Constant Contact for the monthly WRRR newsletter.
- Would like to publish success stories of the various members of the organization to post onto the website. As chair of the CRF Communications Committee, Joe Frolik will be the CRF liaison to provide stories from other member organizations.

FINANCE, FUND DEVELOPMENT, EMPLOYMENT & COMPENSATION

LAURA LOESCH

- Received a denial from Chase Bank for the \$2000 limit credit card. We do not meet their revenue requirements at Chase Bank for a credit card. The next step is to try American Express. This would possibly involve a personal guaranty.

Jennifer Prugh moved to approve the ratification of the WRRR Board's decision to provide Kirk Lang's WRRR membership. Sally Fahrenheit seconded. All approved.

- Fund Development Committee: Discussed with Victoria about how to spur the interest in donating to WRRR. Make a list of itemized costs for particular equipment, etc. This could be a future idea for restricted donations.

SWEEPS, SCULLING

KATHY WHITFORD

- Sweeps Committee. Rec starts next week. Kathy will ask the captains to email the Rec rowers, emphasizing the guidelines and kicking off the season.
- Sculling: Distributed the WRRR Sculling Program Outline via email and in print at the meeting. Discussion of sculling certifications. If one gets certified in a single, they would be then certified in a double. If a person gets certified in a double, the sculler would still need to get certified in a single.

Kathy Whitford moved to approve the WRRR Sculling Program Outline. Laura Loesch seconded. All approved.

- 2014 Proposed Masters Sculling Program distributed via email and in print at the meeting. The clinic program would be implemented in two-week sessions and registering based on their preferred experience levels. Activenet signups are possible. There would be a minimum of 4 participants per session. This will be organized and executed by the Sculling Committee. Coaches will go through Jennifer Prugh.

Frank Campbell moved to approve the Proposed Masters Sculling Program. Sally Fahrenholz seconded. All approved.

EQUIPMENT, MERCHANDISE

VICTORIA ANDERS

- We still have interested buyers for the Wintech. They are waiting on approval for funds. Chautauqua still wants the Kaschper.
- Medal holder oars went over well. We sold 5 full length oars and 1/3 length oars. 4 reservations and 4 1/3 oars still to be cut. Jeff had a request from Erik Murdell for oars for the Harp and the Flat Iron Cafe (either as gifts or a small donation) - This would be a fantastic opportunity for advertising of WRRR. Initiative/cycle for oar replacements.
- Equipment Committee had a meeting. Discussed boat fundraising campaigns. Suggested Johnny Mango kickoff for 20% Monday donation night. Ideas: Name a boat fundraiser. Dedication fundraiser (dedicated to xyz survivors.) Trying to create other avenues of funding for new equipment.
- Merchandise: We have new designs for new apparel. We're replenishing inventory. We have assembled a number of WRRR Regatta bags. These will utilize older drawstring bags and include carabiners, water bottle, coozie.
- Boat replacement strategy distributed via email and in print at meeting. Discussion of the replacement schedule by program.

VOLUNTEERISM, CAPTAINS CREW

SALLY FAHRENHOLZ

- There were 5 Learn To Rows in April. 30-35 WRRR members volunteered for RiverSweep on May 10. June 15 and 16th - next Learn To Row events.
- Coxing Clinic - Will discuss with Jocelyn if Sally will need more volunteers for this.
- Boathouse maintenance day suggestions: June 21 and August 2. Boathouse and equipment days combined.
- Regatta volunteers: Sally and Jennifer will discuss with Jasmine the volunteer positions and the paid positions.
- Gay Games Regatta: Meeting on Sunday before the Leadership Crew on May 18.
- Captains Crew engagement/kick off event on May 18th at 2pm. Brian Zimmerman and Debbie Berry will have a Metroparks presentation. Equipment demonstrations/inspection review will take place after wrench distribution. Would like to have another Captains Crew meeting in August. We're building engagement but eventually we want to explore leadership opportunities for these individuals.

MEMBERSHIP, ADMINISTRATION

FRANK CAMPBELL

- 483 voting members of WRRRA. Providing other numbers of Sweeps, Rec, etc. Sending CRF a roster that will provide the assessment fee calculation. Friends of Viking Crew is still active.
- Waivers will be printed out and we will have members and minors' parents sign them.

PROGRAM COMMITTEE

JENNIFER PRUGH, KATHY WHITFORD, VICTORIA ANDERS, TBA

- No new business.

OLD BUSINESS

TUESDAY MORNING ROWING

- Not enough interest for this.

ROLES/DUTIES OF CLUB MANAGER

- We have had conversations amongst Sweeps, Rec, etc. of how the WRRRA Club Manager can and will assist those programs in addition to Summer Rowing League.
- Performance evaluation process can be discussed by the Employment Committee.

GAY GAMES 2014 (GG9) BOAT USE POLICY

- Kirk will provide information to the Captains Crew. Will work with Sally regarding volunteers. Collegiates (CSU and CWRU) have allowed their boats to be rented out.
- We will establish a protocol for members to use from their own program. Example: You must be a Sweeps member to use Sweeps equipment, etc. It would be first come, first seated. This is similar to the procedures for the HOTC. We will not rent out any club equipment in order to prioritize the use of our boats to WRRRA members.

NEW BUSINESS

PLANNING FOR GROWTH OF SRL IN 2015

- The more visibility we have, we need to consider the possibility of rowing timeslots other than the 5pm-8pm weeknight window. Lunchtime, early morning, etc.

PEP CLUB DANCE PARTY - SUNDAY, MAY 18

- Discussed earlier in the meeting.

SUCCESSION PLANNING - BOARD AND CLUB

- Define purpose for Leadership Crew - they have been selected by their teams. Jeff saw that creating a pipeline from the Board to the core of the Club. Brian Zimmerman and Debbie Berry will be talking about the Metroparks and Rivergate Park. Pat Poole will discuss the differences between CRF and WRRRA.
- This can be added to the WRRRA Newsletter.
- Jeff would like next month one name from each Board member of individuals that they think would Jeff will contact these people and encourage them to accept the responsibility for their board (June, July and August). Consider WRRRA members that could also possibly serve as WRRRA representatives on the CRF Board.

QUESTIONS, COMMENTS FROM BOARD MEMBERS, WRRRA MEMBERS, GUESTS

Kathy moved to adjourn. Frank seconded. All in favor.

Meeting adjourned at 8:42pm.